Federal Bar Council Strategic Planning: Vision for 2025



Mission:

The Federal Bar Council is an organization of lawyers who practice in federal courts within the Second Circuit. It is dedicated to promoting excellence in federal practice and fellowship among federal practitioners. It is also committed to encouraging respectful, cordial relations between the bench and the bar and to promoting the rule of law.

Vision:

The Federal Bar Council is known as the premier bar the legal community and serves as a clearinghouse for Second Circuit practice.

The Council's distinct purpose: Building Community

- The Council helps build community and generate authentic personal connections among Members.
- Council Members, and the legal community more generally, benefit from and are looking for ways to connect in person and build lasting relationships
- Organization-wide focus is on activities that help Members build connections, including expanded opportunities for new Members and deeper engagement for established Members.

Through the Strategic Plan, we will realize our goals by focusing in 5 areas:

association within the Second Circuit. It is the "go-to" voice in

Increasing Membership

Leverage Committees and our Board as points of entry

Better define and communicate benefits of membership

> Focus on membership retention

Improving Communication

Refresh marketing materials

Enhance Social Media presence

Leverage external opportunities to promote the Council

Facilitate internal communication between leadership and committee chairs

Reaching New **Generations of** Lawyers

Develop programs aimed at early and mid-career attorneys

Identify future leadership among early-career members

Ensure relevance of core events

Ensuring Strong

Finances and Governance

Proactively identify projects meaningful to the Court

> Encourage committees to engage with judiciary

Foundation support for Court initiatives

By expanding membership by 250 members over 2 years and 750 members over 5 years

2. Deepen our Connection with our Members

Engagement with the

Legal Community and

3. Expand our

the Bench

1. Grow and Diversify

our Membership Base

Our Three Strategic Goals:

By emphasizing the value of membership and ensure ongoing relevance to current legal practice

By remaining the premier bar association focused on serving the courts in the Second Circuit and promoting excellence in federal practice.

Maintaining a Strong Connection to the **Judiciary**

Strengthen Foundation fundraising

Clear articulation of Board member expectations

Increase revenue through net increase in membership

Identify leadership that represents full diversity of legal community